

# INTERNATIONAL PROGRAMME FOR VALUE CREATING BOARD WORK

NOBELUX in cooperation with Nordic board experts launches an **International Programme for Value Creating Board Work** with the aim of providing leading companies with **Board Members for Tomorrow**. The extensive programme will provide the participants with both the fundamentals of board work, as well as with insights into modern board theory and practices.

As a participant you will gain an in-depth knowledge of the role of the non-executive director, as well as learning about current board practices from some leading Nordic experts and practitioners.

After completion of the programme you will have achieved the following:

- Solid understanding of the fundamentals of a Board's roles and responsibilities, and position in the corporate life
- Latest theories and trends in international board work
- Extensive knowledge sharing with the programme experts and fellow participants
- Established a network to support you in your future board assignments
- Certification after completion of full programme and final examination

Added benefit:

- The candidates that so wish can be provided with coaching and mentoring resources as a complement to the standard program. The coaches and mentors are Nordic and other international experts.

## WHO SHOULD ATTEND?

- Current board members with the desire to significantly develop and enhance their understanding of **Value Creating Board Work** to ensure that you stay relevant and on top also of tomorrow's board agenda
- C-Suite managers that hold or aspire to board positions
- Owner entrepreneurs and family businesses
- Managers or executives serving in corporate governance roles
- Independent directors

The Programme consists of 4 modules, a one-day concluding work-shop and a final examination.

– PROGRAMME DIRECTOR –



Mathilde Hildenfeldt

– EXPERTS –



Dr. Daniel Yar Hamidi



Lars G. Nordström



Aija Bärlund



Jaana Rosendahl



Mammu Kaario



Martin Hallberg

# INTERNATIONAL PROGRAMME FOR VALUE CREATING BOARD WORK

## Practical information

### LANGUAGE:

The course will be conducted in English.

### DATE & LOCATION:

#### Day 1 – 5

3 – 7 February 2020  
HÔTEL VAN DER VALK  
LUXEMBOURG-ARLON  
ROUTE DE LONGWY 596,  
6700 ARLON  
BELGIQUE

#### Day 6

March/April 2020  
BRUSSELS

### REGISTRATION FEES:

9 000 EUR (excl. VAT).  
The fee covers tuition, handouts,  
lunches and coffee breaks.

### CONTACT:

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SweBelux & Nobelux

Swedish Chamber of Commerce  
in Belgium and Luxembourg

AND ALSO  
Nordic Chamber of Commerce  
in Belgium and Luxembourg

## DAY 1 & 2

## 3 – 4 FEBRUARY

### Module 1 - The Essentials of Value Creating Boards

**Module Leader: Dr. Daniel Yar Hamidi**

This module in depth covers the fundamentals of directorship and the role of directors, as well as the development of boards of directors in companies. The module builds a good understanding of the board's importance, tasks, accountabilities and development potential, as well as clarifying the premises for leadership and strategic decision-making, building on research on and practice of corporate governance.

## DAY 3

## 5 FEBRUARY

### Module 2 - Value Adding Board Work in a Disruptive World

**Module Leaders: Aija Bärlund, Jaana Rosendahl**

This module allows you to better understand what boards need to know about new ways of working and thinking in today's fast-moving digital disruptive world. This will also help to discuss how boards can strategically assist businesses in the process of transforming into customer and brand driven organizations in order to meet today's challenges.

## DAY 4

## 6 FEBRUARY

### Module 3 - Case Studies and Practical Experiences

**Module Leaders: Mammu Kaario, Lars G. Nordström**

The case studies and practical experiences module will prepare the participants for becoming board candidates/members, and teach how to effectively influence and contribute as a board members, as well as understanding the role of the board and different committees, including specific topics on the board agenda.

## DAY 5

## 7 FEBRUARY

### Module 4 - Sustainability and the Board of Directors

**Module Leader: Martin Hallberg**

The sustainability module introduces the participants to a modern view of the corporation as an organizational entity highly connected to the global challenges and opportunities around us. Participants shall have acquired a high and advanced knowledge baseline regarding the possibility for Board of Directors to help promote sustainable corporations.

## DAY 6

## MARCH OR APRIL 2020

### Workshop - Concluding Case Study

**Module Leaders: Mammu Kaario, Lars G. Nordström**

The last day of the programme moves forward to a more practical and hands on domain and lets you use your acquired knowledge in cases relevant to value creating board work. This is an opportunity to conclude the programme with concrete advice and discussions that prepare you to tackle the responsibilities of the board in your coming assignments.

### Certification

**Leader: Dr. Daniel Yar Hamidi**

The certification will be awarded after the participant has passed a test covering the four modules of the programme.