

**VENUE :**  
Foyer européen,  
10 Rue Heinrich Heine,  
1720 Luxembourg

**PARTICIPATION FEE :**  
Offered.

**REGISTRATION TO :**  
comm-rep-lux-communication@  
ec.europa.eu

**ORGANIZED BY :**



*SweBelLux & Nobelux*

Swedish Chamber of Commerce  
in Belgium and Luxembourg

AND ALSO Nordic Chamber of Commerce  
in Belgium and Luxembourg

**UNDER THE PATRONAGE OF :**



# CEO Equal Opportunities Network Launch Event

25 October 2019

## Topics

**Female Representation:** why is increasing the representation of women in companies' leadership important for our companies?

What are the barriers for women today in progressing to companies' leadership and boards, and how should the issues be addressed? Our views and experiences? How do we walk the talk to address barriers? What are the challenges and the way forward?

**Reykjavik Energy:** today a dream workplace in Iceland with two major gender equality awards for its efforts. Seriously affected by the financial crisis in Iceland and a poor reputation - equal opportunities became the key to the company's success and brand. How did this company succeed in turning a male-dominated workplace to a gender-balanced company and in eliminating the gender pay gap?

**Ingka Group** (IKEA largest franchisee) approach to closing the gender gap. A look at Ingka group holistic approach to closing the gender gap. What does it take to close the gender gap in a large multinational corporation?

**Leaders' Network:** why is a Leaders' international network for engaged and committed leaders useful and important for these issues?

## Program

**11:00** Registration

**11:15** Welcome & Introduction

**Mathilde Hildenfeldt**, *Managing Director,  
Nobelux Chamber of Commerce*

**Yuriko Backes**, *Head of Representation of  
the European Commission in Luxembourg*

**Annika Hahn-Englund**, *Ambassador of Sweden to Luxembourg*

UNDER PATRONAGE OF :



**11:30 CASE: REYKJAVIK ENERGY'S JOURNEY TO A MORE EQUAL AND BETTER WORKPLACE.**

**Keynote by:**

**Sólrún Kristjánsdóttir**, *the head of HR, Reykjavik Energy, Iceland*

**11:50 LEADERS' PANEL: LEADERS SHARE THEIR VIEWS & EXPERIENCES**

- What has been achieved so far in their respective companies?
- What are the challenges and the way forward?
- What can other leaders learn from them?
- Why is such an international network of leaders important for them?

**Moderator:**

**Norman Fisch**, *Secretary General, INDR, Luxembourg*

**Panelists :**

**Manou Hoss**, *Managing Partner, Elvinger Hoss Prussen, Luxembourg*

**Niccolo Polli**, *CEO, HSBC, Luxembourg*

**Maj Theander**, *Director General, EIB, Luxembourg*

**Håkan Nyberg**, *CEO, Wästgöta Finans, Sweden*

**12:40 CASE: INGKA GROUP (IKEA LARGEST FRANCHISEE) APPROACH TO CLOSING THE GENDER GAP**

**Keynote by:**

**Sari Einy Brody**, *Global Equality, Diversity & Inclusion Manager Ingka Group, Sweden*

**13:00 Closing remarks & Networking lunch**